CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498134 /	06367972

Product
HMP/AFSCME

Contract Dates	Estimate #
10/11/12 - 10/20/12	2028

Advertiser	Original Date / Revision
HMP AFSCME	10/10/12 / 10/15/12

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	138	143

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/11/12	10/17/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/11/12	10/17/12	---TF--	2	$250.00							
N 2	KVVU	10/11/12	10/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	$8,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/11/12	10/17/12	MTWTF--	4	$2,150.00							
N 3	KVVU	10/11/12	10/17/12	Better	M-F 11a-12p		:30			NM	3	$585.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/11/12	10/17/12	-T-TF--	3	$195.00							
N 4	KVVU	10/11/12	10/17/12	Katie Couric	2-3p		:30			NM	2	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/11/12	10/17/12	---TF--	2	$275.00							
N 5	KVVU	10/11/12	10/17/12	Anderson	3-4p		:30			NM	2	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/11/12	10/17/12	---TF--	2	$300.00							
N 6	KVVU	10/11/12	10/17/12	The Dr.Oz Show	4-5p		:30			NM	2	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/11/12	10/17/12	-T-TF--	2	$350.00							
N 7	KVVU	10/11/12	10/17/12	Fox 5 News at 5	5-530p		:30			NM	2	$1,900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/11/12	10/17/12	-T-TF--	2	$950.00							
N 8	KVVU	10/11/12	10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$1,025.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/11/12	10/17/12	-T-TF--	1	$1,025.00							
N 9	KVVU	10/11/12	10/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/11/12	10/17/12	MTWTF--	2	$725.00							
N 10	KVVU	10/11/12	10/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/11/12	10/17/12	MTWTF--	2	$700.00							
N 11	KVVU	10/11/12	10/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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(702)435-5555

Contract / Revision	Alt Order #
498134 /	06367972

Contract Dates	Product	Estimate #
10/11/12 - 10/20/12	HMP/AFSCME	2028

Advertiser	Original Date / Revision
HMP AFSCME	10/10/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/11/12	End Date 10/17/12	Weekdays MTWTF--	Spots/Week 2	Rate $275.00						
N 12	KVVU	10/20/12	10/20/12	Criminal Minds	Sat 5-6p		:30			NM	1	$635.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -----1-	Spots/Week 1	Rate $150.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Criminal Minds	Sat 5-6p	-------Sa--	:30		~~$150.00~~	NM		
See MG 12.2												
2	KVVU	10/20/12-10/20/12		The Closer	M-Sa 8-10p/Su 7-1	-------Sa--	:30		$635.00	NM		
Ⓜ	MG for 13.1,17.1,12.1											
N 13	KVVU	10/20/12	10/20/12	TMZ Weekend	Sa 7-8p		:30			NM	0	$0.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -----1-	Spots/Week 1	Rate $300.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		TMZ Weekend	Sa 7-8p	-------Sa--	:30		~~$300.00~~	NM		
See MG 12.2												
N 14	KVVU	10/14/12	10/14/12	NFL Late Game	NFL Late Game		:30			NM	1	$9,500.00
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays ------1	Spots/Week 1	Rate $9,500.00						
N 15	KVVU	10/14/12	10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$1,850.00
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays ------1	Spots/Week 1	Rate $1,850.00						
N 16	KVVU	10/14/12	10/14/12	NFL Early Game	NFL Early Game		:30			NM	1	$8,250.00
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays ------1	Spots/Week 1	Rate $8,250.00						
N 17	KVVU	10/14/12	10/14/12	Extra Weekend	Su 6-7p		:30			NM	0	$0.00
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays ------1	Spots/Week 1	Rate $185.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/08/12-10/14/12		Extra Weekend	Su 6-7p	---------Su	:30		~~$185.00~~	NM		
See MG 12.2												
N 18	KVVU	10/18/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	$250.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---TF--	Spots/Week 1	Rate $250.00						
N 19	KVVU	10/18/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$2,150.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---TF--	Spots/Week 1	Rate $2,150.00						
N 20	KVVU	10/18/12	10/19/12	Katie Couric	1-2pm		:30			NM	1	$275.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---TF--	Spots/Week 1	Rate $275.00						
N 21	KVVU	10/18/12	10/19/12	Anderson	2-3p		:30			NM	1	$300.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---TF--	Spots/Week 1	Rate $300.00						
N 22	KVVU	10/18/12	10/19/12	The Dr Oz Show	3-4p		:30			NM	1	$350.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---TF--	Spots/Week 1	Rate $350.00						
N 23	KVVU	10/18/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---TF--	Spots/Week 1	Rate $725.00						
N 24	KVVU	10/18/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00

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498134 /	06367972

Contract Dates	Product	Estimate #
10/11/12 - 10/20/12	HMP/AFSCME	**2028**

Advertiser	Original Date / Revision
HMP AFSCME	10/10/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---TF--	1	$700.00						
N	25	KVVU 10/18/12	10/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---TF--	1	$275.00						
								Totals			36	$43,120.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/20/12	36	$43,120.00	$36,652.00
Totals	36	$43,120.00	$36,652.00

Signature: _____ **Date:** _____

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Contract Agreement Between:

New

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498134 /	06367972

Product
HMP/AFSCME

Contract Dates	Estimate #
10/11/12 - 10/20/12	2028

Advertiser	Original Date / Revision
HMP AFSCME	10/13/12 / 10/13/12

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	138	143

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 12	KVVU	10/20/12	10/20/12	Criminal Minds	Sat 5-6p		:30			NM	1	$635.00
Week:		10/15/12	10/21/12	-----1-				1	$150.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Criminal Minds	Sat 5-6p	-------Sa--	:30		~~$150.00~~	NM		
See MG 12.2												
2	KVVU	10/20/12-10/20/12		The Closer	M-Sa 8-10p/Su 7-1	-------Sa--	:30		$635.00	NM		
Ⓜ	MG for 13.1,17.1,12.1											
N 13	KVVU	10/20/12	10/20/12	TMZ Weekend	Sa 7-8p		:30			NM	0	$0.00
Week:		10/15/12	10/21/12	-----1-				1	$300.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		TMZ Weekend	Sa 7-8p	-------Sa--	:30		~~$300.00~~	NM		
See MG 12.2												
N 17	KVVU	10/14/12	10/14/12	Extra Weekend	Su 6-7p		:30			NM	0	$0.00
Week:		10/08/12	10/14/12	------1				1	$185.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/08/12-10/14/12		Extra Weekend	Su 6-7p	---------Su	:30		~~$185.00~~	NM		
See MG 12.2												
								Totals			36	$43,120.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/20/12	36	$43,120.00	$36,652.00
Totals	36	$43,120.00	$36,652.00

Signature: _____ **Date:** _____

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Rep: TELEREP, INC..
Run On: Dct13/12 at 12:30

REP BUYLINES

Requested by: ROSE

E-Order#: 421301 (Rev 0) Agy#2322909
Station: KVVU-TV LAS VEGAS, NV
Agency: WATERFRDNT STRATEGIES
Advertiser: ISS/HMP/AFSCME
Buyer: LAURA BASSETT

Hdln#: 6367972 (Mod 0.1)
Dates: Oct11/12 - Oct20/12
Prod1: HMP/AFSCME
Prod2:
Tel #:

Traffic#: 498134
Salesperson: TERESA DIFURIA
Est#: 2028
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH													
	1	Th-F,M-W/10-11A	30S	$250	Oct11/12	Oct17/12	1	2	2	$500	DR OZ	0.0	Oct09/12	Rev #0: A
		Contract Comment: DR OZ												
	2	Th-F,M-W/10-11P	30S	$2,150	Oct11/12	Oct17/12	1	4	4	$8,600	FOX 5 NEWS AT 10P	0.0	Oct09/12	Rev #0: A
		Contract Comment: FOX 5 NEWS AT 10P												
	3	Th-F,M-W/11A-12N	30S	$195	Oct11/12	Oct17/12	1	3	3	$585	BETTER LAS VEGAS	0.0	Oct09/12	Rev #0: A
		Contract Comment: BETTER LAS VEGAS												
	4	Th-F,M-W/2-3P	30S	$275	Oct11/12	Oct17/12	1	2	2	$550	KATIE COURIC	0.0	Oct09/12	Rev #0: A
		Contract Comment: KATIE COURIC												
	5	Th-F,M-W/3-4P	30S	$300	Oct11/12	Oct17/12	1	2	2	$600	ANDERSON COOPER	0.0	Oct09/12	Rev #0: A
		Contract Comment: ANDERSON COOPER												
	6	Th-F,M-W/4-5P	30S	$350	Oct11/12	Oct17/12	1	2	2	$700	DR OZ	0.0	Oct09/12	Rev #0: A
		Contract Comment: DR OZ												
	7	Th-F,M-W/5-530P	30S	$950	Oct11/12	Oct17/12	1	2	2	$1,900	FOX 5 NEWS AT 5PM	0.0	Oct09/12	Rev #0: A
		Contract Comment: FOX 5 NEWS AT 5PM												
	8	Th-F,M-W/530-6P	30S	$1,025	Oct11/12	Oct17/12	1	1	1	$1,025	FOX 5 NEWS AT 530PM	0.0	Oct09/12	Rev #0: A
		Contract Comment: FOX 5 NEWS AT 530PM												
	9	Th-F,M-W/6-7A	30S	$725	Oct11/12	Oct17/12	1	2	2	$1,450	FOX5 NEWS 6A	0.0	Oct09/12	Rev #0: A
		Contract Comment: FOX5 NEWS 6A												
	10	Th-F,M-W/7-9A	30S	$700	Oct11/12	Oct17/12	1	2	2	$1,400	FOX5 MORNING NEWS	0.0	Oct09/12	Rev #0: A
		Contract Comment: FOX5 MORNING NEWS												
	11	Th-F,M-W/9-10A	30S	$275	Oct11/12	Oct17/12	1	2	2	$550	MORE LAS VEGAS	0.0	Oct09/12	Rev #0: A
		Contract Comment: MORE LAS VEGAS												
S	12	Sat/5-6P	30S	$150	Oct20/12	Oct20/12	1	0	0	$0	CRIMINAL MINDS	0.0	Oct12/12	Mod #0.1: S
		Contract Comment: CRIMINAL MINDS												
A	29	Sat/9-10P	30S	$635	Oct20/12	Oct20/12	1	1	1	$635	THE CLOSER	0.0	Oct12/12	Mod #0.1: A
		This is a make-good for Oct20 on line-12 for 1 spot/wk												
		This is a make-good for Oct20 on line-13 for 1 spot/wk												
		This is a make-good for Oct14 on line-17 for 1 spot/wk												
		Order Comment: SPOTS N/A DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
S	13	Sat/7-8P	30S	$300	Oct20/12	Oct20/12	1	0	0	$0	TMZ WEEKEND	0.0	Oct12/12	Mod #0.1: S
		Contract Comment: TMZ WEEKEND												
	14	Sun/1-4P	30S	$9,500	Oct14/12	Oct14/12	1	1	1	$9,500	FOX NFL (GAME 2)	0.0	Oct09/12	Rev #0: A
		Contract Comment: FOX NFL (GAME 2)												
	15	Sun/10-1045P	30S	$1,850	Oct14/12	Oct14/12	1	1	1	$1,850	FOX 5 NEWS AT 10PM SUN	0.0	Oct09/12	Rev #0: A
		Contract Comment: FOX 5 NEWS AT 10PM SUN												
	16	Sun/10A-1P	30S	$8,250	Oct14/12	Oct14/12	1	1	1	$8,250	FOX NFL (GAME 1)	0.0	Oct09/12	Rev #0: A
		Contract Comment: FOX NFL (GAME 1)												
S	17	Sun/6-7P	30S	$185	Oct14/12	Oct14/12	1	0	0	$0	EXTRA WEEKEND	0.0	Oct12/12	Mod #0.1: S
		Contract Comment: EXTRA WEEKEND												
	18	Th-F/10-11A	30S	$250	Oct18/12	Oct19/12	1	1	1	$250	DR OZ	0.0	Oct09/12	Rev #0: A
		Contract Comment: DR OZ												
	19	Th-F/10-11P	30S	$2,150	Oct18/12	Oct19/12	1	1	1	$2,150	FOX 5 NEWS AT 10P	0.0	Oct09/12	Rev #0: A
		Contract Comment: FOX 5 NEWS AT 10P												
S	20	Th-F/2-3P	30S	$275	Oct18/12	Oct19/12	1	0	0	$0	KATIE COURIC	0.0	Oct12/12	Mod #0.1: S
A	26	Th-F/1-2P	30S	$275	Oct18/12	Oct19/12	1	1	1	$275	KATIE COURIC	0.0	Oct12/12	Mod #0.1: A
		This is a make-good for Oct18 on line-20 for 1 spot/wk												
		This is a make-good for Oct18 on line-21 for 1 spot/wk												
		This is a make-good for Oct18 on line-22 for 1 spot/wk												
		Order Comment: TP CHG DUE TO SPORTS. PLS APPROVE.												
A	27	Th-F/2-3P	30S	$300	Oct18/12	Oct19/12	1	1	1	$300	ANDERSON	0.0	Oct12/12	Mod #0.1: A
		Part of a makegood made up of lines 26-28												
		Order Comment: TP CHG DUE TO SPORTS. PLS APPROVE.												
A	28	Th-F/3-4P	30S	$350	Oct18/12	Oct19/12	1	1	1	$350	DR OZ	0.0	Oct12/12	Mod #0.1: A
		Part of a makegood made up of lines 26-28												
		Order Comment: TP CHG DUE TO SPORTS. PLS APPROVE.												
S	21	Th-F/3-4P	30S	$300	Oct18/12	Oct19/12	1	0	0	$0	ANDERSON COOPER	0.0	Oct12/12	Mod #0.1: S
		Contract Comment: ANDERSON COOPER												
S	22	Th-F/4-5P	30S	$350	Oct18/12	Oct19/12	1	0	0	$0	DR OZ	0.0	Oct12/12	Mod #0.1: S
		Contract Comment: DR OZ												
	23	Th-F/6-7A	30S	$725	Oct18/12	Oct19/12	1	1	1	$725	FOX5 NEWS 6A	0.0	Oct09/12	Rev #0: A
		Contract Comment: FOX5 NEWS 6A												
	24	Th-F/7-9A	30S	$700	Oct18/12	Oct19/12	1	1	1	$700	FOX5 MORNING NEWS	0.0	Oct09/12	Rev #0: A
		Contract Comment: FOX5 MORNING NEWS												
	25	Th-F/9-10A	30S	$275	Oct18/12	Oct19/12	1	1	1	$275	MORE LAS VEGAS	0.0	Oct09/12	Rev #0: A

E-Order#: 421301 (Rev 0) Agy#2322909
Station: KVVU-TV LAS VEGAS, NV

Hdln#: 6367972 (Mod 0.1)
Dates: Oct11/12 - Oct20/12

Traffic#: 498134
Salesperson: TERESA DIFURIA

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
		Contract Comment: MORE LAS VEGAS												
		Total 36 Spots for:		**$43,120**					**36**	**$43,120**		**0.0**		
		Monthly Estimate Dollars:								$43,120	Oct/12	0.0	Oct/12	

Rep: TELEREP, INC..
Run On: Oct13/12 at 12:29

ALL MAKEGOOD OFFERS

Requested by: ROSE

E-Order#: 421301 (Rev 0) Agy#2322909
Station: KVVU-TV LAS VEGAS, NV
Agency: WATERFRONT STRATEGIES
Advertiser: ISS/HMP/AFSCME
Buyer: LAURA BASSETT

Hdln#: 6367972 (Mod 0.1)
Dates: Oct11/12 - Oct20/12
Prod1: HMP/AFSCME
Prod2:
Tel #:

Traffic#: 498134
Salesperson: TERESA DIFURIA
Est#: 2028
Demo: RA35+

Offer# Version#	Status	Type	Buy#	Day/Time Affected	Length	$Rate	Dates Affected	Total #Spots	Total Dollars	Program Name	Target Demo	Dayparts	Date Created	Last Changed	Date Resolved
M1.1	Rep OK'd	M	20	Th-F/2-3P	30S	$275	Oct18	-1	($275)	KATIE COURIC	0.0		Oct12/12	Oct12/12	Oct12/12
			21	Th-F/3-4P	30S	$300	Oct18	-1	($300)	ANDERSON COOPER	0.0				
			22	Th-F/4-5P	30S	$350	Oct18	-1	($350)	DR OZ	0.0				
			Offer	Th-F/1-2P	30S	$275	Oct18	1	$275	KATIE COURIC					
			Offer	Th-F/2-3P	30S	$300	Oct18	1	$300	ANDERSON					
			Offer	Th-F/3-4P	30S	$350	Oct18	1	$350	DR OZ					
	Comment: TP CHG DUE TO SPORTS. PLS APPROVE.														
M2.1	Rep OK'd	M	12	Sat/5-6P	30S	$150	Oct20	-1	($150)	CRIMINAL MINDS	0.0		Oct12/12	Oct12/12	Oct12/12
			13	Sat/7-8P	30S	$300	Oct20	-1	($300)	TMZ WEEKEND	0.0				
			17	Sun/6-7P	30S	$185	Oct14	-1	($185)	EXTRA WEEKEND	0.0				
			Offer	Sat/9-10P	30S	$635	Oct20	1	$635	THE CLOSER					
	Comment: SPOTS N/A DUE TO SPORTS. PRE-BOOKED PLS APPROVE.														
	Total -6 Missed Spots for:					($1,560)		-6	($1,560)						
	Total 4 Offered Spots for:					$1,560		4	$1,560						
	Net Differences of -2 Spots for:					$0		-2	$0						

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6367972 OCT9/12 19.32
*** ORIGINAL REV#0 *** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/HMP/AFSCME REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME LAURA BASSETT

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 498134 CONTRACT # 6367972 CLASS: NATL. LOCAL REGIONAL

PRDCT HMP/AFSCME EST#2028 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT11/12 OCT20/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT9/12 19.32

REP: TO ROSE
FR NIKKI
NEW HMP/AFSCME ORDER
TOTAL $43120
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 138			AGENCY EST# = 2028						
			AGENCY PRODUCT CODE = 143									
1			1000A-1100A	30		$250.00	10/11	10/17	2		TH-F,M-W	2
			PROGRAM : DR OZ									
			CON COM1: DR OZ									
2			1000P-1100P	30		$2,150.00	10/11	10/17	4		TH-F,M-W	4
			PROGRAM : FOX 5 NEWS AT 10P									
			CON COM1: FOX 5 NEWS AT 10P									

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REP HEADLINE# 6367972 OCT9/12 19.32
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	3		1100A-1200N	30		$195.00	10/11	10/17	3		TH-F,M-W	3
	PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS											
	4		200P-300P	30		$275.00	10/11	10/17	2		TH-F,M-W	2
	PROGRAM : KATIE COURIC CON COM1: KATIE COURIC											
	5		300P-400P	30		$300.00	10/11	10/17	2		TH-F,M-W	2
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
	6		400P-500P	30		$350.00	10/11	10/17	2		TH-F,M-W	2
	PROGRAM : DR OZ CON COM1: DR OZ											
	7		500P-530P	30		$950.00	10/11	10/17	2		TH-F,M-W	2
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM											
	8		530P-600P	30		$1,025.00	10/11	10/17	1		TH-F,M-W	1
	PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM											
	9		600A-700A	30		$725.00	10/11	10/17	2		TH-F,M-W	2
	PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A											
	10		700A-900A	30		$700.00	10/11	10/17	2		TH-F,M-W	2
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
	11		900A-1000A	30		$275.00	10/11	10/17	2		TH-F,M-W	2
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											

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ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6367972
*** ORIGINAL REV#0 ***

OCT9/12 19.32
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	12		500P-600P	30		$150.00	10/20	10/20	1		SAT	1
	PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS						N/A					
	13		700P-800P	30		$300.00	10/20	10/20	1		SAT	1
	PROGRAM : TMZ WEEKEND CON COM1: TMZ WEEKEND						N/A					
	14		100P-400P	30		$9,500.00	10/14	10/14	1		SUN	1
	PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)											
	15		1000P-1045P	30		$1,850.00	10/14	10/14	1		SUN	1
	PROGRAM : FOX 5 NEWS AT 10PM SUN CON COM1: FOX 5 NEWS AT 10PM SUN											
	16		1000A-100P	30		$8,250.00	10/14	10/14	1		SUN	1
	PROGRAM : FOX NFL (GAME 1) CON COM1: FOX NFL (GAME 1)											
	17		600P-700P	30		$185.00	10/14	10/14	1		SUN	1
	PROGRAM : EXTRA WEEKEND CON COM1: EXTRA WEEKEND					N/A						
	18		1000A-1100A	30		$250.00	10/18	10/19	1		TH-F	1
	PROGRAM : DR OZ CON COM1: DR OZ											
	19		1000P-1100P	30		$2,150.00	10/18	10/19	1		TH-F	1
	PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P											
	20		200P-300P	30		$275.00	10/18	10/19	1		TH-F	1
	PROGRAM : KATIE COURIC 1-2p											

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*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	21		300P-400P	30		$300.00	10/18	10/19	1		TH-F	1
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER						2-3p					
	22		400P-500P	30		$350.00	10/18	10/19	1		TH-F	1
	PROGRAM : DR OZ CON COM1: DR OZ						3-4p					
	23		600A-700A	30		$725.00	10/18	10/19	1		TH-F	1
	PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A											
	24		700A-900A	30		$700.00	10/18	10/19	1		TH-F	1
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
	25		900A-1000A	30		$275.00	10/18	10/19	1		TH-F	1
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											

OCT/12 43120.00

CONTRACT TOTAL 43120.00
TOTAL SPOTS 38

MARKET TOTALS $331,692 KVVU 13% KSNV 37% KLAS 29% KTNV 18% KVMY 2% KVCW 0% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*